



**SRI VENKATESWARA COLLEGE  
(UNIVERSITY OF DELHI)  
EVENT REPORT**

<b>NAME OF THE EVENT: Webinar on “Career Prospects in Business Research”</b>			
<b>DATE</b>	<b>DEPARTMENT</b>	<b>COMMITTEE/SOCIETY</b>	<b>COORDINATORS NAME</b>
November 15, 2021	Commerce	Department of Commerce Souvenir Committee/Commerce Alumni Society	Dr. Shruti Mathur Dr. Pooja Jain Dr. Vinod Kumar
<b>TIME</b>	<b>VENUE</b>	<b>NUMBER OF PARTICIPANTS</b>	<b>NATURE: Outdoor/Indoor</b>
5:00 P.M. to 6:15 P.M.	Google Link ( <a href="https://meet.google.com/vxb-rpiu-wda">meet.google.com/vxb-rpiu-wda</a> )	83 (64 students+19 teachers)	Online
<b>SUPPORT/ ASSISTANCE:</b>	Sri Venkateswara College, University of Delhi		

**BRIEF INFORMATION ABOUT THE ACTIVITY**

<b>TOPIC/SUBJECT OF THE ACTIVITY</b>	<ul style="list-style-type: none"> <li>Webinar on “Career Prospects in Business Research”</li> </ul>
<b>OBJECTIVES</b>	<ul style="list-style-type: none"> <li>To provide knowledge to students about career prospects in business research in the management institutes, technology institutes and Universities.</li> </ul>
<b>METHODOLOGY</b>	<ul style="list-style-type: none"> <li>Interactive online webinar with Q&amp;A session</li> </ul>
<b>INVITED SPEAKERS WITH AFFILIATION DETAILS ( IF ANY)</b>	<ul style="list-style-type: none"> <li>The key note speaker was Mr. Abhishek, Alumni, SVC, currently Behavioral Researcher, Behavioral Business &amp; Social Sciences at Tata Research</li> </ul>
<b>OUTCOMES</b>	<ul style="list-style-type: none"> <li>The webinar was attended by 83 students and participants who were active in the discussion with speaker and got very positive and satisfactory response on queries raised by them. The students got insights about career prospects in business research in the management institutes, technology institutes and Universities.</li> </ul>

**PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):**

✓ Notice & Letters	✓ Number & Name of Participants	✓ Activity report	✓ Photos	Feedback form & Analysis
News clip with	✓ Sample Copy of	✓ Posters/ Invites	✓ Event report attested by Event Coordinator	

details	Certificate		& IQAC Coordinator	
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IQAC Document No: IQAC/SVC/2021-22/COM 08	Criterion No: 3 & 5
Departmental file no: COMMERCE/2021-22/ALUMNI	IQAC file No: IQAC/2021-22

NAME OF TEACHER & SIGNATURE	NAME OF HEAD/ COMMITTEE INCHARGE & SIGNATURE	IQAC COORDINATOR (SEAL & SIGNATURE)
 Dr. Vinod Kumar Dr Pooja Jain	 Dr. Shruti Mathur (Department of Commerce)	

**For Reference**

Criterion I	Curricular Aspects (planning & Implementation)	Criterion V	Student Support & Progression
Criterion II	Teaching Learning & Evaluation	Criterion VI	Governance
Criterion III	Research, Innovations & Extension	Criterion VII	Institutional Values & Best Practices
Criterion IV	Learning Resources and Infrastructure		

**PROOFS AND SUPPORTING DOCUMENTS**

**PERMISSION LETTER**

Annexure I

**SRI VENKATESWARA COLLEGE**  
(University of Delhi)

**PERMISSION FOR ORGANIZATION OF EVENTS**

**EVENT DETAILS**

1. Name of the Department	: Commerce
2. Name of the TIC/Convenor Kumar	: Dr. Shruti Mathur/ Dr. Pooja Jain/ Dr. Vinod
3. Nature of Event	: Webinar/Skill enhancement
4. Participants	: Students/Faculty
5. Event Type	: Online
6. Society or Diamond Jubilee Alumni Society	: Diamond Jubilee Souvenir Committee'
7. Collaborating Agency /Organization	: Sri Venkateswara College
8. Proposed Title of the Event	: Career Prospects in Business Research
9. Tentative List of Speakers Behavioral Business and Social Sciences at Tata Research	: Mr. Abhishek (Behavioral Researcher, Tata Research)
10. Duration & Date	: 1 Hour (Monday; 15-11-2021)
11. Financial Assistance (if any)	: Nil
12. Proposed Budget (with details)	: Nil

Name & Signature of TIC/Convenor

Dr. Shruti Mathur  
TIC/ Convenor (Diamond Jubilee Souvenir Committee)

Dr. Pooja Jain  
Convenor (Diamond Jubilee Souvenir Committee)

Dr. Vinod Kumar  
Convenor (Alumni Society)

Signature of Principal  
Date: 11/11/2021

**POSTER**



**DIAMOND JUBLIEE CELEBRATION**  
**SRI VENKATESWARA COLLEGE**  
**(UNIVERSITY OF DELHI)**

**Department of Commerce**

Sri Venkateswara College  
*in association with*  
Diamond Jubilee Souvenir Committee  
&  
Commerce Alumni Society  
*presents a webinar on*



**Mr. Abhishek**  
Alumni, Sri Venkateswara College  
Behavioral Researcher,  
Behavioral Business & Social  
Sciences at Tata Research

**Career Prospects in Business Research**

November 15, 2021 | 5:00 pm

Chief Patron: Prof C. Sheela Reddy, Principal, Sri Venkateswara College, Delhi University

Dr. Shruti Mathur, Convenor (Diamond Jubilee Souvenir Committee)  
Dr. Pooja Jain, Convenor (Diamond Jubilee Souvenir Committee)  
Dr. Vinod Kumar, Convenor (Commerce Alumni Society)  
Mr. Aashish Jain, Co-Convenor (Commerce Alumni Society)  
Ms. Devki, Co-Convenor (Commerce Alumni Society)

**MINUTE-TO-MINUTE SCHEDULE**

Monday 15, 2021 (5:00 P.M.)		
Time	Title	Name of the Speaker
5:00 P.M. to 5:02 P.M.	Welcome address by Co-Convenor	Mr. Ashish Jain
5:02 P.M. to 5:05 P.M.	Virtual Lamp Lighting	Ms. Riya Bhatt

5:05 P.M. to 5:10 P.M.	Address by Convenor	Dr. Vinod Kumar
5:10 P.M. to 5:12 P.M.	Address by Convenor of Diamond Jubilee Souvenir	Dr. Pooja Jain
5:12 P.M. to 5:15 P.M.	Address by TIC	Dr. Shruti Mathur
5:15 P.M. to 5:18 P.M.	Address by Vice-Principal	Dr. S. Venkata Kumar
5:18 P.M. to 5:23 P.M.	Address by Principal	Prof. C. Sheela Reddy
5:23 P.M. to 5:25 P.M.	Introduction of the Speaker	Ms. Riya Bhatt
5:25 P.M. to 6:15 P.M.	Speaker Session on “Career Prospects in Business Research”	Mr. Abhishek
6:15 P.M. to 6:20 P.M.	Questions & Answers Session	Mr. Abhishek
6:20 P.M. to 6:25 P.M.	Vote of thanks	Ms. Devki

### **EVENT REPORT AND PHOTOS**

#### *Webinar on*

#### ***CAREER PROSPECTS IN BUSINESS RESEARCH***

Date: 15<sup>th</sup> November, 2021

Time: 5:00 P.M. TO 6:15 P.M.

Online Platform: Google Link of the meeting: [meet.google.com/vxb-rpiu-wda](https://meet.google.com/vxb-rpiu-wda)

#### **Summary of the Webinar**

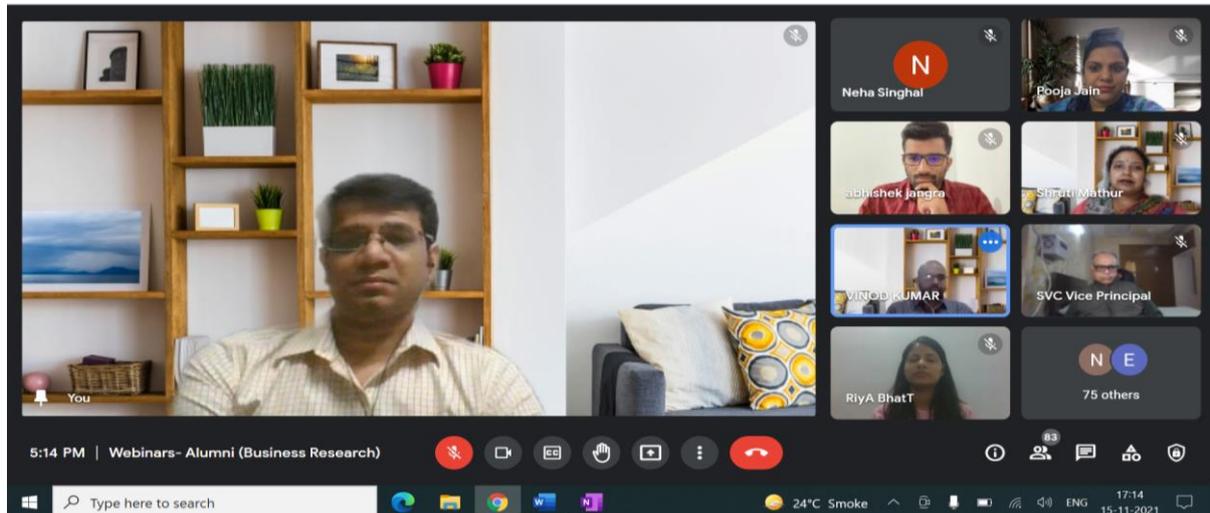
The Department of Commerce (SVC) Diamond Jubilee Souvenir Committee in association with Commerce Alumni Society organized a webinar on “Career Prospects in Business Research” on Monday, 15<sup>th</sup> November 2021 at 5:00 P.M. on Google meet ([meet.google.com/vxb-rpiu-wda](https://meet.google.com/vxb-rpiu-wda)). The speaker of the session was Mr. Abhishek, Alumni, SVC, currently Behavioral Researcher, and Behavioral Business & Social Sciences at Tata Research. The event was attended by esteemed Vice-Principal- Dr. S. Venkata Kumar, Teacher-in-Charge and Convenor of Diamond Jubilee Souvenir Committee- Dr. Shruti Mathur, Convenor of Diamond Jubilee Souvenir Committee -Dr. Pooja Jain, and Convenor of Commerce Alumni Society -Dr. Vinod Kumar; Co-Convenor Mr. Ashish Jain, Member Ms. Devki , other Commerce faculty members and students.

#### **Objective**

The objective of webinar was to provide information and knowledge about career prospects in business research in IIMs, IITs and Universities.

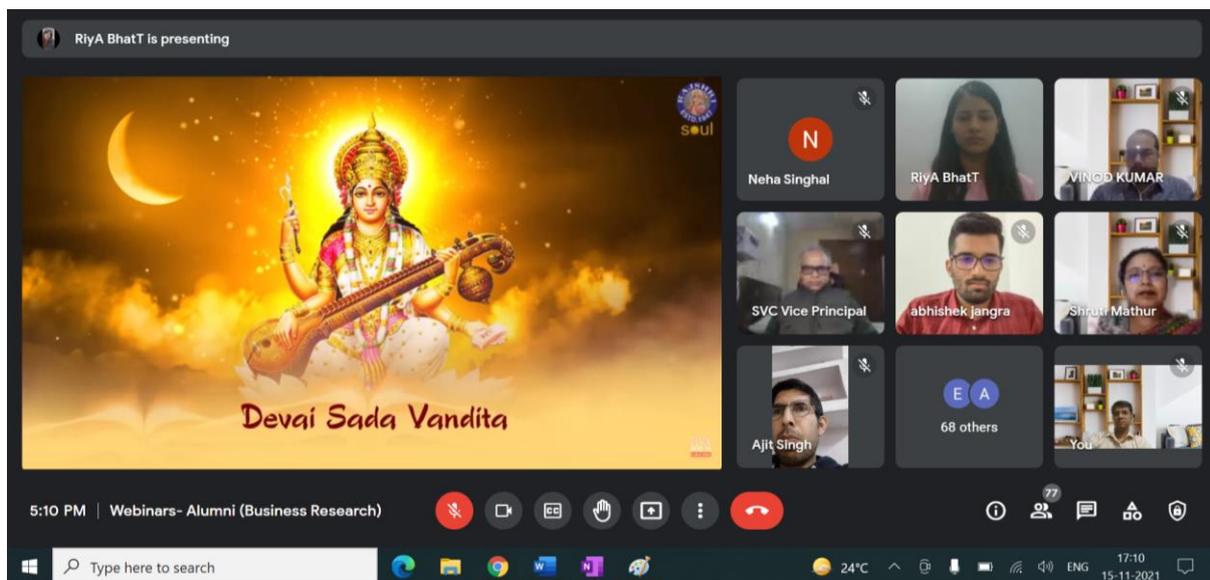
#### **Welcome Address by Co-Convenor**

The Webinar started formally at 5:00 P.M. with a spiritual note of seeking blessings of Lord Sri Venkateswara; and welcome remarks by Mr. Ashish Jain, Co-Convenor of the Webinar and esteemed faculty in the Department of Commerce. He welcomed the key note speaker – Ms. Abhishek, Prof. C. Sheela Reddy (Principal, SVC, DU), faculty members and students.



### **Virtual lamp lighting**

This was followed by Virtual lamp lighting and Saraswati Vandana.



### **Welcome Address by Convenor**

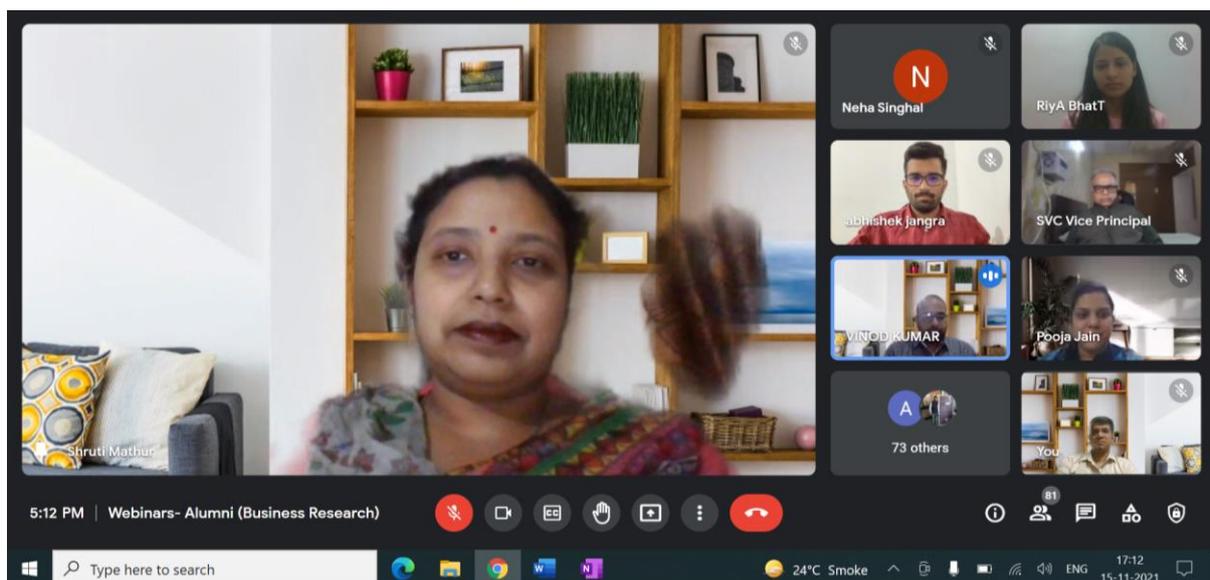
Then Dr. Vinod Kumar, Convenor, Commerce Alumani Society gave a brief summary of the activities of Commerce Alumni Committee. The Commerce Alumni Society is created to develop an active network of alumni so as to strengthen the bond between alumni and the Department. The Commerce Alumni committee is working on creating an alumni directory. He informed about the theme of the webinar “Career Prospects in Business Research” which was to be elaborated by the speaker Mr. Abhishek. He highlighted the role of alumni in the

department.



### Welcome Remarks by Convenor and TIC

Dr. Shruti Mathur, TIC, Department of Commerce, SVC, and highlighted various past events conducted the Department like career counselling sessions for students, Add-on courses on Digital Marketing, Faculty Development Programmes, extension and social outreach programmes under social initiatives and placement of students in various MNCs. She emphasised on the holistic education of students and new career opportunities in technology based business models in different sectors of the economy. She said the whole department is committed for the welfare and growth of students.



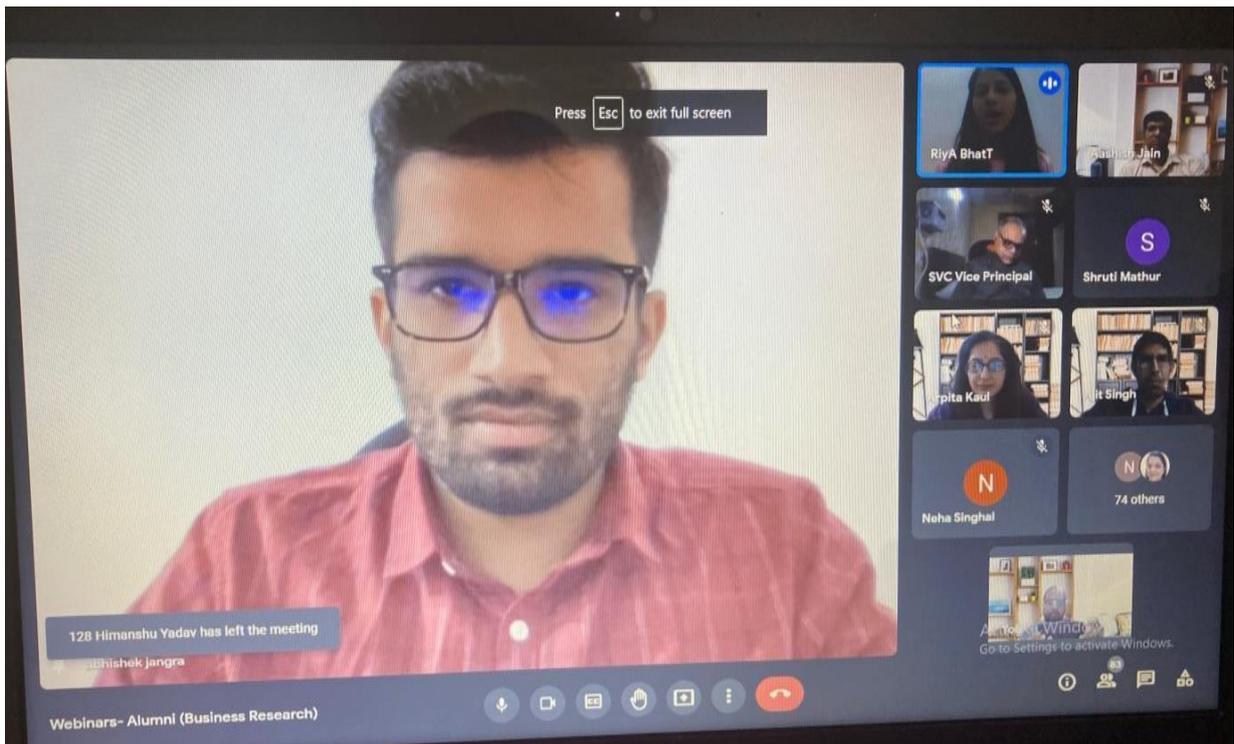
### Vice Principal Address in the Webinar

The respected Vice-Principal, **Dr. S. Venkata Kumar** also welcomed the esteemed guest and participants with his kind words and highlighted the significance of career prospects in business research and the ways in which they are transforming the higher education. He has welcomed and thanked the Mr. Abhishek (Alumni, Department of Commerce) for delivering the key note address.



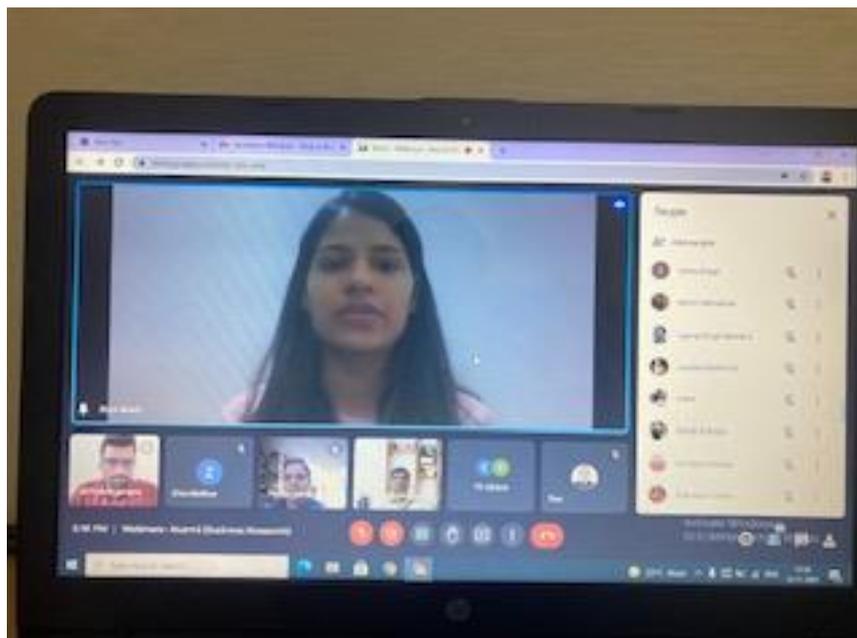
### **Speaker Session: “Career Prospects in Business Research”**

The key note speaker was Commerce Alumni Mr. Abhishek, currently Behavioral Researcher, and Behavioral Business & Social Sciences at Tata Research delivered an insightful and knowledge enhancing lecture on career opportunities in business research. The speaker highlighted the importance of career prospects in business research with examples and great opportunities present in different sectors of business and economy. He described the process of research in simple and lucid manner for students and shared his experiences as a researcher.



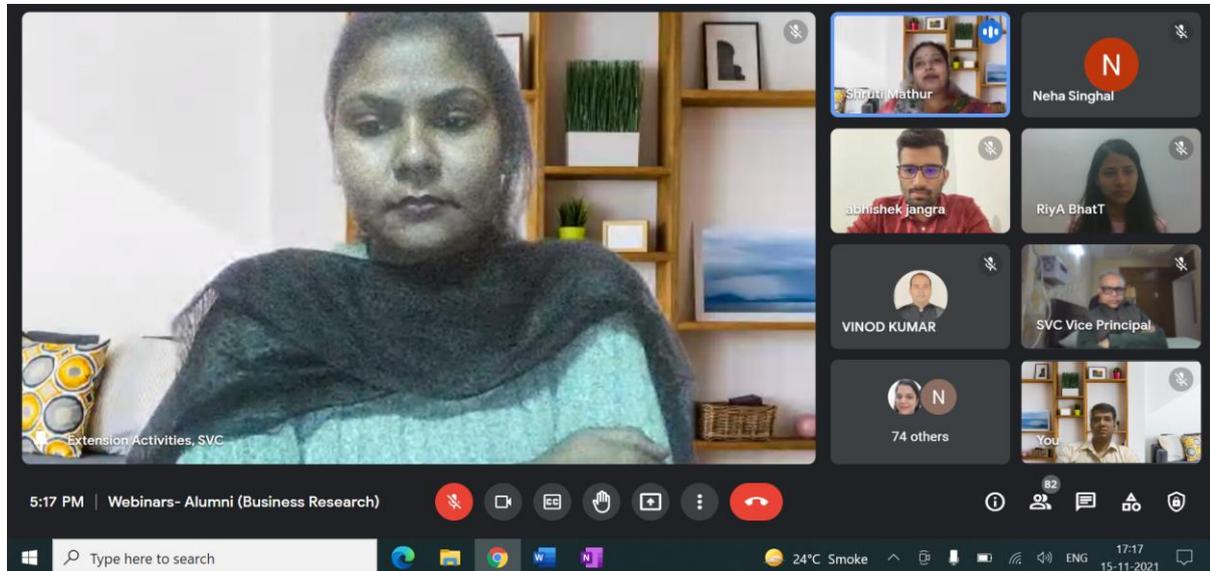
### Question & Answers Session

The moderator of this session **Ms. Riya Bhatt**, student from the Department of Commerce, SVC moderated the session taking questions from the audience. The questions belonged to a wide spectrum of career prospects in business research. The speaker replied positively on the queries of students and ended the session with advising the students to have proactive approach in learning.



### Vote of Thanks

The webinar ended with a vote of thanks is given by member of the Webinar, **Ms. Devki** . She thanked every one who made part of this webinar by his or her gracious presence. 83 participants attended the Webinar and most of them given feedback in a positive and constructive manner.



### **Remarks by the Participants (Feedback)**

- Very Informative session
- More events like this organize in future
- The session was very informative and interesting
- Very fruitful
- The session was extremely informative.
- Great session
- Session was amazing.
- Webinar was so informative and interesting.
- Great Session
- Excellent
- The webinar was very informative. Hoping for more webinars like these.

### **SAMPLE CERTIFICATE**



**List of Students who attended the Webinar**

Sr. No.	Name	Course	Semester	College	E-mail	Contact Number
1	Mukul Todwal	B.Com	V	SVC	<a href="mailto:mukultodwal@gmail.com">mukultodwal@gmail.com</a>	9521250181
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3	Lokesh Chetiwal	B.Com	V	SVC	<a href="mailto:Lokeshchetiwal1806@gmail.com">Lokeshchetiwal1806@gmail.com</a>	9813153174
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9	Hansa Thapa	B.Com	V	SVC	<a href="mailto:hansathapa9536@gmail.com">hansathapa9536@gmail.com</a>	8218996787
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12	Ksanjaya Chana	B.Com	V	SVC	<a href="mailto:ksanjaya28@gmail.com">ksanjaya28@gmail.com</a>	8376068633
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43	Ranjna	B.Com	V	SVC	<a href="mailto:babligupta193@gmail.com">babligupta193@gmail.com</a>	8709314048

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46	Vasudev Maheswari	B.Com	V	SVC	<a href="mailto:vasu19.music@gmail.com">vasu19.music@gmail.com</a>	7231000324
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50	Radhika Dixit	B.Com	V	SVC	<a href="mailto:radhisweet66@gmail.com">radhisweet66@gmail.com</a>	7600004909
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52	Sonu Thakur	B.Com (H)	III	SVC	<a href="mailto:st800566@gmail.com">st800566@gmail.com</a>	9650759060
53	Komaljot Kaur	B.Com (H)	III	SVC	<a href="mailto:komaljotkaur17@gmail.com">komaljotkaur17@gmail.com</a>	8580883208
54	Ria Saxena	B.Com (H)	III	SVC	<a href="mailto:saxenaria12@gmail.com">saxenaria12@gmail.com</a>	9711240196
55	Ishita Gupta	B.Com (H)	III	SVC	<a href="mailto:ishitad001@gmail.com">ishitad001@gmail.com</a>	9560708409
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57	Chaitanya	B.Com (H)	V	SVC	<a href="mailto:chaitanya9630@gmail.com">chaitanya9630@gmail.com</a>	9813644963
58	Sanjana	B.Com (H)	III	SVC	<a href="mailto:sanjanawadhwa27@gmail.com">sanjanawadhwa27@gmail.com</a>	8684959100
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60	Soumyo Pani	B.Com (H)	III	SVC	<a href="mailto:soumyo2109@gmail.com">soumyo2109@gmail.com</a>	7011842302
61	Uday Kaul	B.Com (H)	III	SVC	<a href="mailto:ukaul64@gmail.com">ukaul64@gmail.com</a>	8130482044
62	Yash Verma	B.Com (H)	III	SVC	<a href="mailto:yashv7437@gmail.com">yashv7437@gmail.com</a>	9588115849
63	Kasak Gupta	B.Com (H)	III	SVC	<a href="mailto:guptakasak88601@gmail.com">guptakasak88601@gmail.com</a>	8860166378
64	Bhuvanesh Singla	B.Com (H)	III	SVC	<a href="mailto:singla.bhuvanesh@gmail.com">singla.bhuvanesh@gmail.com</a>	9646092776

*Pooja Jain*

*Shruti Mathur*

Dr Pooja Jain

Dr Shruti Mathur (TIC)

Name of the Teacher and signature

Head of the Department

*Vinod*

**Dr Vinod Kumar**

Name of the Teacher and signature



1961 - 2021  
Tirumala Tirupati Devasthanams  
**Sri Venkateswara College**  
(University of Delhi)

## **CERTIFICATE**

This is to certify that the Webinar on Career Prospects in Business Research was successfully conducted on 15<sup>th</sup> November, 2021 from 5:00 pm onwards by Department of Commerce (Souvenir Committee & Alumni Society) in the Online mode and its event report has been submitted to IQAC for records.

*C. Smita Reddy*  
Principal

PRINCIPAL  
Sri Venkateswara College  
Dhaulta Kuan, New Delhi-110021

*Vaishali*

IQAC Coordinator

Coordinator, IQAC  
Sri Venkateswara College  
(University of Delhi)  
Dhaulta Kuan, New Delhi-110021